

What is the role of the new concept in the development of national economy, in preparation for joining the WTO?

*What is "a world level company" and what are the ways building such a company?
Can a Japanese-origin production management system be planted on the Russian soil?*

Who and how builds successful Lean business systems?

What are the typical problems encountered by leader of Lean programs?

How can we achieve successful interaction between the Lean manufacturing System and the traditional QMS?

Mission of the Forum is to use international and the best Russian experience, to compare notes of implementing the Lean Manufacturing System, to discuss and define new mechanisms of developing industry solutions, a pattern of experience exchange and transfer of best practices. The Forum is organized by a leading Russian provider of Lean implementation services "OrgProm LLC" (www.orgprom.ru).

Leading foreign Lean experts, top managers of companies who have embarked on the Lean journey, leaders of in-house lean programs, etc. This Forum will be characterized by a practical approach to implementing Lean theory concepts. All the main speakers have considerable hands on experience in implementing Lean.

The following companies and individuals have confirmed their participation with presentations*:

Lean Plus



Michael Wader

President of Leadership Excellence Co., international Lean expert and author of books on Lean, including "Lean Tools" published in Russia

Lean Institute Turkey



Yalchin Ipbuken

President of Lean Institute Turkey, Lean implementation experience over 10 years

Moscow Institute of Steel and Alloys



Yuriy Adler, Ph.D.,

Academician of the Russian Quality Academy, expert and consultant on alternative management

"URAL" Truck Company



Viktor Korman

General Manager

The Kamensk-Uralsk Metal Mills



Alexey Shkolnikov

General Manager

Zavolzhskiy Auto Engine Plant



Konstantin Rukhani

Production Director

RUSAL- MANAGEMENT



Oleg Burkatsky

Director for Implementation of the RUSAL Business System

**Mineral/Chemical Company
EVROKHIM**

Pavel Yakovlev

Director for Purchases and Logistics

All answers to your questions and additional information can be obtained from:
Ernie Bashkardin, +7 (343) 216-10-50, 257-73-30, ebashkardin@orgprom.ru



URALMASH



Anatoliy Tarnayev
Director for Quality

VSMPO – being prepared

DSK – being prepared

*The program of the Forum continues to grow and changes are possible.

The following participants/speaker are invited and expected:

- Respective managers from **Alcoa Russia, Boeing, Airbus, VSMPO, AvtoVAZ, KamAZ, SeverstalAVTO, Avtodizel and others.**
- Leading foreign experts and book authors on Lean: **James Womack, Jeffrey Liker, Michael George.**
- Representatives from the Ministry for Industries and Energy of the Russian Federation, various industries Federal Agencies, the Russian Union of Producers and Businessmen and other business communities.

On the first day a plenary session will take place, with key note presentations. In the afternoon panel discussions, journalist briefing and a cocktail will be held.

On the second day of the Forum three break-out workshop are planned for different industries: (discrete production, process industries, infrastructure industries, including services and government sector). Forum results will be summed up at the closing plenary session.

On June 8th, 2006, participants will have the opportunity to make Kaizen visits to companies successfully implementing such systems.

A detailed program of the Forum is being prepared, talks with additional main speakers are conducted, list of sponsors and companies to visit is being finalized.

The progress and the results of the Forum will be followed and reported by leading media and business journals.

A few reasons, why you can not afford to miss this Forum:

If you miss this Forum,

1. you will not learn more about how you can reduce costs and improve competitiveness of your organization without considerable investment,
2. you will not learn about how much your competitors have moved towards Lean Manufacturing,
3. you will not hear from the leading foreign and Russian experts, how Lean Systems are to be correctly implemented, based on experience, what underwater rocks may be expected,
4. you will not have the opportunity to communicate with representatives of Russian and foreign companies implementing Lean principles,
5. you will not learn how you can improve attractiveness of your business to foreign and Russian partners and/or investors,
6. you will not get acquainted and directly talk with your potential suppliers, learn about how they banish waste from their production and help them in doing that,

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7. you will not learn what programs for implementing lean principles are planned on the national level,
8. you will not learn what the most frequent mistakes abroad and in this country companies make when implementing lean systems and why lean implementation may fail,
9. you will not learn about the latest trends in the development of business systems in the world,
10. you will not establish business contacts with potential partners who are working at cutting waste,
11. you will not spend two days in a beautiful business/entertainment center on the bank of Isset river, only three hundred yards from the new, beautiful "Temple-on-the-Blood" and the place of execution of the last Russian Tsar and his family.

*Contact person for sponsors and participants:
Ernie Bashkardin (English or German are welcome)
(343) 216-10-50, 257-73-30
ebashkardin@orgprom.ru*